ICDA
International Confederation of Dietetic Associations

ICDA STRATEGIC PLAN 2025 - 2032

The International Confederation of Dietetic Associations (ICDA) is an organization of national associations of Dietitians and Nutritionists.

Dietetic associations are professional societies whose members have education qualifications in food, nutrition and dietetics recognized by a national authority. Dietitians and Nutritionists are widely recognized as health professionals who promote health and treat illness through food and nutrition. Nationally recognized professional titles around the world include Dietitian, Nutritionist and Dietitian-Nutritionist. Some countries officially recognize multiple titles.

This strategic plan was developed by the ICDA Board in consultation with the membership.

The Board developed the plan at two face-to-face board meetings in 2023 and in 2025. Following a stakeholder workshop at the 2024 congress in Toronto, the ICDA membership identified the key actions needed to drive the profession forward for the next five years. At the 2025 in person meeting the ICDA board operationalized the activities to support the delivery of these objectives.

ICDA is a volunteer organization that receives membership fees from national dietetic associations, many of which are predominantly operated by volunteers. Any strategic plan needs to be mindful of this volunteer workforce with respect to time and the limited budget that is available. The ICDA board has therefore had to prioritise actions.

The Board at its September 2025 meeting approved the timeline for the strategic plan. It extended the lifespan of the 2025-29 plan to 2025-2032, as well as the timeline for the development for the 2032-40 strategic plan.

2025 Finalise strategic plan and its implementation to 2028

2026 2027 NDAs receive written update of progress

2028 ICND report on progress of key objectives and actions

2029 NDAs to workshop ongoing and new actions for 2028 -2032 - based on NDA surveys

2030 ICDA Board to operationalise ongoing actions to 2032

2030 2031 ICDA Board to review mission, vision and values

2032 Online workshop with NDAs to review any updates to mission, vision and values

MISSION, VISION AND VALUES **2025 - 2032**

OUR MISSION

ICDA works collaboratively with national dietetic associations to build relationships, foster communication and develop international standards to strengthen the global nutrition and dietetic workforce.

OUR VISION

A strong, agile, trusted global nutrition and dietetic workforce for improved population and planetary health.

OUR VALUES

ICDA is committed to working collaboratively and with integrity, while also fostering inclusivity, respect, and ethical conduct.

The **STRATEGIC PRIORITIES** guide the activities that will enable us to **deliver** on our mission and vision. They are **underpinned by the values** of the ICDA.

We have divided the strategic priorities into tasks that will help us to:

- **ADVANCE** the profession of nutrition and dietetics
- **CONNECT** with our members around the world
- **COLLABORATE** effectively with each other and our key stakeholders

SUMMARY OF OUR STRATEGIC PRIORITIES

1. Optimise the **safety and quality** of qualified dietitian-nutritionists globally.

2. Promote and **harmonise standards** that improve the quality and optimise the safe practice of dietetics globally.

3. **Increase the visibility** of dietitian-nutritionists globally and promote the role dietitian-nutritionists play in improving the health and wellbeing of the population and planet in different contexts.

4. Be recognised as **the leading organization** representing dietitian-nutritionist associations around the world.

5. **Build connections** and raise the profile of the profession with international organizations.

6. Support NDAs to **grow as strong, sustainable organizations** to operate in an increasingly complex environment.

7. **Cultivate strong partnerships** with the regional confederations.

SUMMARY OF OUR KEY OBJECTIVES

These strategic priorities have been summarised into three key objectives to **bring the strategic vision to life**.

1. Promote and harmonise standards that improve the quality of dietetic education and optimise the safe and ethical practice of dietetics globally.

2. Support NDAs to grow as strong, sustainable organizations to operate in increasingly complex and dynamic environments.

3. Cultivate strong connections and platforms to increase the visibility of the dietetic profession globally.

KEY OBJECTIVES

1. Promote and harmonise standards that improve the quality of dietetic education and optimise the safe and ethical practice of dietetics globally.

What we will do	Board member responsible *	How will we know if we have been successful	What can your NDA contribute?
The I-CDEA will update and develop a consensus on dietetic accreditation standards and the definition of dietitian-nutritionist	Elizabeth Solis Perez	Updated documents will be available on the ICDA website and will be communicated to NDAs via social media	
Update and develop a consensus on the ethical conduct, good practice, conflict of interest, and evidence-based practice guides	Giuseppe Russolillo Mary Anne Smith	Workshop at ICND 2028 to share and train dietitians All updated documents will be available on the ICDA website and will be communicated to NDAs via social media	We are seeking NDA representatives to be on a working group Share your code of conduct for the ICDA website
I-CDEA will develop and implement effective accreditation processes for universities including training of peer reviewers	Elizabeth Solis Perez	Up to five university programs are accredited per year from 2027	Nominate suitably qualified members as accreditation reviewers
Build a global understanding of the professional titles of dietitian-nutritionists and the diversity of roles and settings	Mary Anne Smith	An infographic/map will be available online	

***** If you would like to contact a Board member responsible for any of the strategic projects please email icda@internationaldietetics.org

2. Support NDAs to grow as strong, sustainable organizations to operate in increasingly complex and dynamic environments.

What we will do	Board member responsible *	How will we know if we have been successful	What can your NDA contribute?
Continue to collect data on Dietetic Education and Work Survey every 4 years	Mary Anne Smith	Report on Dietetic Education and Work data at ICND 2028 Infographic updated on ICDA website	Please complete the survey when it comes around
Develop and conduct a survey with NDAs on local and global issues impacting the profession every 2 years to complement dietetic education and work survey	Mary Anne Smith	Survey results disseminated and on website. NDAs can request relevant data	Please complete the survey and provide us with your hot topics
Collate evidence from NDAs on the economic value and impact of dietetic intervention	Danielle Gallegos	Compendium of methods and evidence is available on the website, Infographic of findings available	Access and use the data
Provide a global overview of benchmarks for NDA operations	Jennifer Feighan	Document on state of play for NDAs and comparison with other professions	Provide input as requested
Develop and implement professional development and toolkit on registration / title protection / credentialling	Elizabeth Solis Perez Giuseppe Russolillo	Professional development and toolkit developed	Provide information as required, nominate to be on working group
Develop and implement professional development and toolkit on member retention and value proposition for NDAs	Danielle Gallegos	Professional development and toolkit developed	Nominate to be on working group

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3. Cultivate strong connections and platforms to increase the visibility of the dietetic profession globally.

What we will do	Board member responsible *	How will we know if we have been successful	What can your NDA contribute?
Establish and communicate International Dietitians Day (WDD)	Kate Hall	International Dietitians Day with themes and collateral developed	Nominate as part of a working group Participate and share your participation
Grow ICDA membership and build strong relationships with NDA members and potential members	Jennifer Feighan	Action plan for ICDA membership, retention and growth developed Board member established as NDA liaison	Reach out if you have ideas of how we can grow the membership and grow the role of the NDA representative
Develop a plan for the Sustainable Food Systems project to maintain momentum after core funding ceases	Danielle Gallegos	SFS website is successfully integrated with the ICDA website An action plan is developed for sustaining communication about SFS between NDAs	
Continue to build the website functionality and social media platform (plain English language)	Kate Hall	Number of website visits and social media posts	Share your activities with ICDA by referencing the ICDA social platforms Instagram and LinkedIn Share ICDA activities
Build strong relationships with regional confederations	Giuseppe Russolillo	Meetings, joint projects and engagement with EFAD, AIBAN and AFDA	
Deliver ICND2028	Jennifer Feighan	ICND 2028 is successfully delivered in Dublin Ireland	

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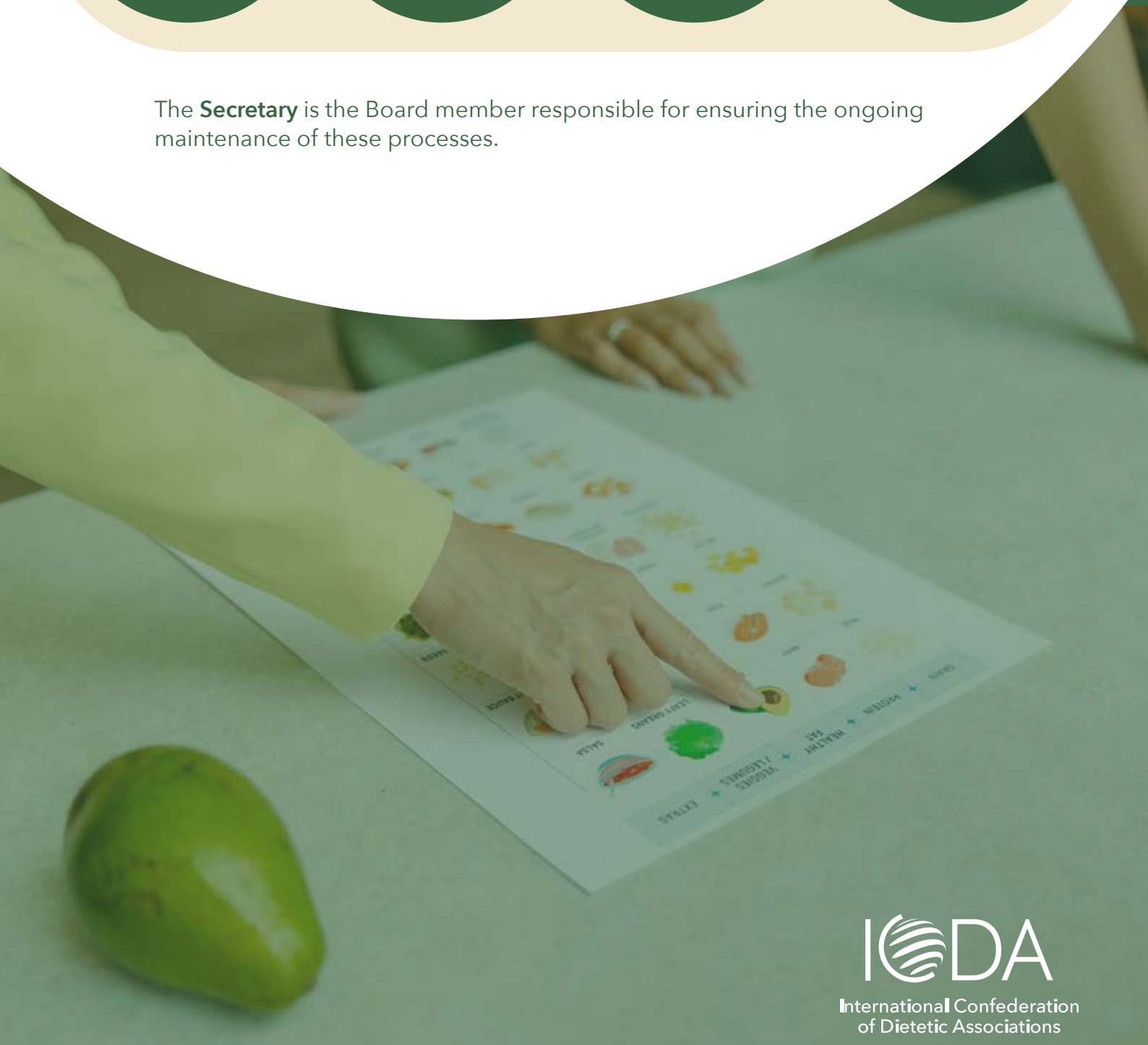
GOVERNANCE

ICDA is committed to ongoing quality **improvement processes** with regards to the administration and governance of the organization. These processes include but are not limited to:

- Streamlining payments for member organizations
- Document archiving
- Updating policies and procedures
- Ensuring best practice regarding board processes and decision making

The **Secretary** is the Board member responsible for ensuring the ongoing maintenance of these processes.



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