



International Confederation of Dietetic Associations

Dietetics and Nutrition Around the World

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Table of Contents

Feature Article.....	2
Information and Reminders.....	4
ICDN: International Congress of Nutrition and Dietetics (ICND).....	4
National Dietetic Association Reports	5
Country -Japan News from Japan Dietetic Association	5
Country- Britain News from the British Dietetic Association (BDA): A Review of The Uk 'Future Dietitian 2025' Report.....	9
Country- Hungary News from Hungarian Dietetic Association	11
Country- Sweden News from the Swedish Association of Clinical Dietitians (DRF).....	13
Country - Nigeria News from Dietitians Association of Nigeria (DAN)	15
Awards/Grants	19
Academy of Nutrition and Dietetics Foundation News	19
Announcements & Calendar of Events.....	20
The third round of NDA SFS Toolkit Grants is OPEN!	20
ICDA LinkedIn page	20
Cross-promotion with N&G 2024.....	21

Feature Article

Food as Medicine and Payment: A U.S. Perspective

Food as medicine is not a new concept. Hippocrates is credited with the well-known sentiment “Let food be thy medicine and medicine be thy food.” For over a century, the use of food and nutrition-based interventions to prevent and treat chronic disease has been the cornerstone of the nutrition and dietetics profession whether formally called “food as medicine” or not. Now, the opportunity to further integrate this concept into the larger U.S. health system is gaining momentum.

What do food as medicine interventions look like?

Food as medicine encompasses a range of interventions, including but not limited to medically tailored meals (MTMs), food packages or groceries, produce prescriptions, and cooking skills labs. Interventions are associated with improved quality of life, food security and chronic disease management while decreasing health care utilization and medical spending. This article will focus on MTM interventions prescribed as treatment for nutrition-related conditions.

Food as medicine as treatment

Payment opportunities may be opened when payers view MTM interventions through the lens of medical treatment and understand the impact on health care spending and utilization.

Recently, the Academy sat down with Rebecca Boova-Turner, MS, RD, LDN, and Nicole Laverty, RD, LDN, from MANNA, a Philadelphia-based organization who shared their experiences and insights on successfully working with payers.

How did MANNA start?

MANNA started in 1990 when a local church began delivering meals to neighbours suffering with HIV/AIDS. As clients began to live longer, MANNA evolved from comfort food into MTMs and incorporated nutrition counselling. In 2006, it expanded services to individuals with nutritional risk. In 2013, MANNA recognized the need for more research demonstrating the positive impact of food as medicine interventions

and launched a project that examined both the healthcare utilization and cost savings. MANNA reached out to local community health plans and lawmakers to start garnering support with the published findings.

What is the role of RDNs in medically tailored meals and model programs?

According to the pair, access to RDNs who provide Medical Nutrition Therapy is a key component to successful MTM interventions. The RDN tailors meals to the medical needs of the individual and nutrition education is provided with the goal of improving health. In many cases, the RDNs are employed by the meal provider program or by a healthcare organization.

How do individuals access medically tailored meals?

Access to food as medicine interventions generally occur in one of two ways: the intervention is either recommended by a healthcare provider, or the individual was screened and deemed to be at nutrition risk. In the MANNA model, individuals can access services through a healthcare provider referral or a referral directly from a contracted health plan. With some insurance partnerships, healthcare providers can send pre-authorization requests to the health plan for approval then the plan sends the referral to MANNA.

Who pays for medically tailored meals?

Payment for MTMs can vary widely. MANNA has successfully engaged with community partners and health plans to provide both MTMs and nutrition counseling services and receive payment.

While benefit design varies by payer for length of service and covered diseases states, most of the contracts are structured as bundled payments, with each including a provision for RDN services. As demand has grown, MANNA has focused efforts on continuing to increase access and standardizing plans.

Call to action

Ensuring that there is integration of and adequate payment for MNT as an integral part of food as medicine services is a priority for the Academy. It is crucial that payer payment models recognize not only the food component, but also the role of RDN-provided MNT.

Globally, the Academy is interested in learning more about how organizations and countries are involved in similar efforts and how strategic partnerships can advance nutrition security through collective impact.

Carly Leon, MS, RD, CD, CNSC,

Nutrition Services Coverage, Policy Initiatives and Advocacy

Academy of Nutrition and Dietetics

Information and Reminders

ICND: International Congress of Nutrition and Dietetics (ICND)

The 19th International Congress of Nutrition and Dietetics is coming to Canada



Excitement Builds as ICND2024 Takes Shape

The countdown has begun, and planning for the International Congress of Nutrition and Dietetics, ICND2024, is well underway! Hosted by the Dietitians of Canada, this prestigious event is set to captivate the hearts and minds of nutrition and dietetic enthusiasts worldwide! Mark your calendars for June 12-14, 2024, as we gather at the [Westin Harbour Castle Hotel](#) in the vibrant city of Toronto, Canada.

Don't Miss Early Bird Registration!

Your journey to ICND2024 begins on **November 1, 2023**, when early bird registration opens. This is your chance to secure your spot at the congress while enjoying exclusive savings.

Everything You Need on the ICND2024 Website

Navigating your ICND2024 experience will be a breeze thanks to our comprehensive [website](#). From registration to accommodation and travel information, we've got you covered. Keep an eye out for special airline discounts to make your travel plans more convenient and budget-friendly.

Discovering Toronto's Treasures

[Toronto](#), a city known for its diverse culture and captivating attractions, eagerly awaits your arrival. Whether you're a foodie, a culture enthusiast, or an explorer, Toronto has something for everyone.

A Sneak Peak: Program at a Glance

We understand your eagerness to dive into the wealth of knowledge and opportunities that ICND2024 will offer. For a taste of what's to come, check out our [program at a glance](#). Stay tuned for more detailed information about sessions, speakers, and workshops in the coming months.

Get Ready for an Incredible Social Evening

Prepare for an unforgettable social evening that promises to showcase all things Canadian. It's an opportunity to immerse yourself in the rich culture and flavours of our great nation, fostering connections and creating memories that will last a lifetime. As we continue to refine the details and enrich the congress programme, we encourage you to stay connected with us through our website and social media channels for the latest updates. ICND2024 promises to be an extraordinary experience, and we can't wait to welcome you!

If you have any questions about ICND2024, please contact: events@dietitians.ca

National Dietetic Association Reports

Country -Japan

News from Japan Dietetic Association

Confronting Asia's Growing Hunger and Obesity

The 8th Asian Congress of Dietetics (ACD2022) was held at Pacifico Yokohama from August 19 (Fri.) to 21 (Sun.), 2022. This was the first time that a real meeting was held, while national and international scientific meetings and other events were conducted online due to the Corona disaster. The ACD is held every four years in member countries of the Asian Federation of Dietetic Associations (AFDA). In addition to Japan, the AFDA consists of Taiwan, Hong Kong, India, Indonesia, Korea, Malaysia, the Philippines, Pakistan, Singapore, Thailand, and Australia. The theme of this year's conference was "Toward a Sustainable Healthy Society for a Bright Asian Future: Addressing Confusing Nutrition Information to Solve Contemporary Issues," and 1,137 dietitians and nutritionists from 17 countries gathered for 23 lectures, symposia, workshops, and 272 poster presentations.

At the opening ceremony, AFDA President Gordon Cheung called for "friendship among

Asian dietitians" and presented the Dr. Chwang Leh-Chii Asian Dietetics Award to Shigeru Yamamoto of the Japan Dietetic Association and Chanida Pachotikarn of the Thai Dietetic Association. The Young Dietitian Award went to Frankie Pui-Lam Siu of the Hong Kong Nutrition Society. All venues were packed, and as it had been a long time since we had seen each other, the lively discussions were festive and fun.

Asia is the hottest region on the planet today, so to speak, with the largest area in the world, the largest population, and the highest economic growth rate. The traditional eating habits have collapsed, and diets are becoming Westernized at a remarkable rate, making nutritional problems more complex and serious. It became clear at this conference that the key to eradicating malnutrition, where hunger and obesity coexist, lies not only in economic and food assistance, but also in the education, training, and placement of dietitians, as well as the improvement of their social status. In my keynote speech, I introduced "Japan Nutrition," a national policy initiative that has built a nation of longevity in the postwar starvation and the westernization of diets due to rapid economic growth. By placing dietitians not only in medical care, but also in schools, welfare facilities, corporations, self-defense forces, prisons, universities, and various other institutions, we created a society in which all citizens had access to healthy diets and nutrition.

The 3-day program consisted of 1 special lecture, 2 keynote lectures, 4 educational lectures, 9 symposia, and 7 workshops, with a wide variety of topics ranging from

clinical and public nutrition such as diabetes, obesity, infectious diseases, frail and sarcopenia, to policies and systems such as disaster relief, food service systems, and nutritionist training. There was also a workshop where young dietitians from various countries discussed their vision for future dietitians.

For example, in Workshop 2, "Activities of Dietitians in Obesity Control," dietitians from Indonesia, Thailand, and Japan took the podium to explain the policies and current situation in their respective countries, followed by a discussion that included participants from the audience. Citing the Indonesian people's food habit of using a lot of salt, sugar, and coconut milk in cooking and preferring fried foods, and the environment in which there are few parks in the country and no outdoor places to exercise, he said, "There are about 50,000 professionals involved in nutrition, but only 10-15% of them are dietitians, and there is an absolute shortage of dietitians, and the government is trying to train more. If there were one dietitian per 10,000 people, the current obesity rate of 21.8% would be much lower. He also mentioned that there is a custom that chubby infants are "well taken care of by their mothers," and that a cultural approach is needed to combat obesity. He also pointed out that sweet food is also favored in Thailand, and that the lack of physical exercise is a factor in the increase in overweight, especially among middle-aged women.

On the final day, 13 poster awards were presented, and on behalf of the winners, Ying Qian Ong of the Malaysian Dietetic Association expressed his gratitude, saying, "I would like to send this award to everyone who helped me. The smiling faces of the awardees as they were presented with their awards on stage seemed to symbolize the bright future of dietitians in Asia.



Poster award winners.

As a result of the congress, the "Yokohama Declaration (Yokohama Nutrition Declaration 2022)" was announced and signed on stage by the representatives of each country.

The next congress will be held in Mumbai, India, in four years time.



Representatives of each country signing the "Yokohama Declaration".

Teiji Nakamura

President, Japan Dietetic Association

Country- Britain

News from the British Dietetic Association (BDA): A Review of The Uk 'Future Dietitian 2025' Report

A variety of health care related workforce challenges were identified by Health Education England (HEE), resulting in the commissioning of a number of projects to address this. The British Dietetic Association (BDA) successfully tendered for work on behalf of the whole dietetic workforce inclusive of our four nations.

The aims of the projects were to deliver a sustainable workforce supply of registered Allied Health Professionals (AHPs) and support workers ensuring robust recruitment retention and development of staff, across professions and geography, to ensure the system has the right workforce, with the right skills and in the right place.

Below, we share a brief summary of some of the projects the BDA has successfully delivered:

A review of the UK 'Future Dietitian 2025' report written in 2017 was conducted to ensure it remained fit for purpose for the mid-21st century, embracing the emerging digital agenda and meeting challenges associated with the effects of the COVID pandemic.

We refreshed our education webpages and developed a suite of resources around practice-based learning as per our BDA Curriculum Framework requirements. In addition, a scoping exercise was undertaken to understand the feasibility of developing a dietetic common assessment tool for use with practice based learning.

The BDA recognise the value and importance of our support workforce to develop within their chosen career. We therefore developed and successfully implemented a '*Dietetic Support Workforce Professional Development Framework*' with the aim of ensuring clear pathways and opportunities for development thus hopefully supporting staff retention and overall workplace well being.

To support our newly qualified dietitians we undertook a review of the implementation of the BDA preceptorship programme (framework and resources), and produced case studies of best practice in early dietetic careers to ensure a robust start to the dietetic career journey.

As well as focusing on training and education for entry into the workforce the BDA also supported our members by identifying new roles and advanced research and practice opportunities, developing resources to support dietitians, including feeding tube insertion/endoscopy, medicines prescribing, diagnosis and management of some gastrointestinal disorders.

We identified the value of supporting those who would like to return to dietetic practice and also international recruits. The BDA ran a promotional campaign using a variety of newly developed resources including webinars, guidance documents and case studies to engage these professionals wishing to join the UK dietetic workforce.

Digital practice and innovation is key and the importance of recording our interventions and outcomes in a unified way led us to invest in standardising the language we use within the dietetic consultation. We worked closely with our workforce to establish and agree appropriate and representative terminology in line with SNOMED CT.

In order to support commissioning of dietitians specialising in mental health as part of our multi-professional teams, we liaised closely with our specialist colleagues to promote the importance of dietitians within mental health. The roles themselves in addition to developing resources, case studies and further guidance on complex skills were produced. There is a drive to utilise dietitians knowledge and skills within the primary care setting, we therefore developed a campaign to raise awareness of first contact practitioner (FCP) roles, develop a network of FCPs and in line with our digital work we also undertook a feasibility scoping review to identify key indicators that will inform a common data set to measure outcomes for these emerging roles.

Equity and diversity is a golden thread that runs through the core of all of the work we at the BDA commit to. As part of all of our projects we have aimed to drive improvements in equality, diversity and inclusion within pre-registration dietetic education and careers. We strongly promote dietetic roles and opportunities for all, across the UK NHS and social care services.

We are excited to continue to promote our profession and its value across healthcare and within our populations.

Glossary of terms:

AHPs

A collective term for someone who works in any of a wide range of professions related to healthcare other than nurses and doctors, for example a physiotherapist, dietitian or radiographer. AHPs are key members of the healthcare team.

Health Education England HEE

Health Education England (HEE) is a non-departmental public body accountable to the Secretary of State and Parliament. It is part of the NHS and they work with partners to plan, recruit, educate and train the health workforce

Preceptorship

Preceptorship is a structured programme for newly qualified practitioners. The aim is to effectively introduce and integrate newly registered practitioners into the workforce.

Snomed CT

Snomed CT is a structured clinical vocabulary for use in an electronic health record.

FCP

A First Contact Practitioner (FCP) is a diagnostic clinician working in Primary Care at the top of their clinical scope of practice at Masters level. An FCP can assess and manage undifferentiated

and undiagnosed presentations.

Amy Curtis-Brown, RD,

On behalf of the British Dietetic Association, UK.

Country- Hungary

News from Hungarian Dietetic Association



Launching Of Ten (10) Part Summer Story Series

Conscious and healthy eating is essential for a balanced and happy life; therefore, even the youngest must have an opportunity to learn the basics. The Hungarian Dietetic Association provided a chance through a fairy tale series named GYERE® Fairy Tale Break during the summer break to support this goal. The series consisted of a new fairy tale every week for ten weeks, in which the HDA introduced the diverse world of food and balanced nutrition. Besides being a tool for spending free time during the summer break, the project included simple recipes and playful games related to the tales.

In the framework of the GYERE® (Children's Health) Program, the Hungarian Dietetic Association (HDA) has been teaching the principles of balanced nutrition and lifestyle as well as basic information related to the major food groups for nine years to different age groups of kids. It is a national program that currently runs with the support of the Auchan Foundation. Five thousand students are involved in 24 elementary schools in 24 settlements for two years.

However, for the first time this year, the program did not go on a holiday during the summer break. Still, it offered an opportunity for entertainment to parents and children in elementary school and for children who were to start school this September.

The HDA has ordered ten fairy tales, which educated the kids in an age-appropriate and entertaining way. The ten tales were individual episodes, but they were connected by the two main characters, the eight-year-old twins Verus and Botond. The children were introduced to the major food groups and such relevant issues as

food waste, food labeling, and balanced nutrition through their summer adventures, such as cycling on forest roads, lying under walnut trees, stargazing, or hunting.

During the summer holidays, those who subscribed to the weekly newsletter received ten new stories written and in a video format, where the tales were presented to mothers. Along with the fairy tales, the subscribers received recipes of simple meals that could be prepared with the kids and playful games based on the fairy tales.

The project reached 40,000 people.

Zsuzsanna Szucs

President, Hungarian Dietetic Association

Country- Sweden

News from the Swedish Association of Clinical Dietitians (DRF)



The project group within The Swedish Association of Clinical Dietitians (DRF) has received renewed funding from the National Board of Health and Welfare to work for healthy and sustainable eating and healthy lifestyle. This is very positive as we now once again can work with preventive public health work and thus make the dietitian association more visible in arenas where it may otherwise be difficult for the us to operate. This year's focus areas were pregnant women, children and young people, and the health of the elderly.

Because of new Nordic Nutrition Recommendations (NNR) where nutrition and environmental sustainability are linked even more strongly, this autumn's various activities will have a clearer environmental perspective. In this way, DRF's vision "sustainable nutrition for health throughout life" is even more accurate. For example, we will organize webinars for dietitians about NNR and another, adapted for midwives who work with pregnant women. Later this winter, there will be a lecture on healthy and sustainable eating habits to enable healthy aging.

Since 2013, DRF has applied for and received government grants from the National Board of Health and Welfare to support the implementation of national guidelines for prevention and treatment of unhealthy lifestyles. The work has been run in project form for one year at a time and the outcome have consisted of various activities: dissemination of knowledge about national guidelines, increasing knowledge about healthy and sustainable eating habits, collaboration and networking, and advocacy work to highlight the importance of eating habits for health. The purpose of our work is for lifestyle activities to become an integral part of health care. DRF will continue to be a relevant actor and partner for authorities, organizations, and other professional associations.

Below are some of this year's planned activities with the main heading, "Healthy and sustainable eating habits".

Children & young people

School Nurses' Congress, May

Physiotherapists' Congress, October

Educational initiative on NPF (neuropsychiatric) diagnoses with a focus on challenges around children's sensory experiences, November.

Age group 65+

Conference on healthy ageing in Kristianstad, September

Webinar with PhD dietitian Jessica Samuelsson, January

Lecture for MAT in Växjö, September

The Nordic Nutrition Recommendations

Webinar for dietitians to spread knowledge about NNR, November

Lecture for physicians on healthy and sustainable eating habits, together with Physicians for the Environment, November.

Pregnant and new parents, via the Swedish Midwifery Association

Webinar on healthy eating habits during pregnancy, November

In addition to the activities, the project group works for general dissemination of knowledge and active advocacy work by disseminating already produced material, participating as an audience and being a voice for dietitians in various networks and conferences.

Julia S Lenhoff

Country - Nigeria

News from Dietitians Association of Nigeria (DAN)

These are highlights of notable activities, achievements and updates within this period. The Dietitians Association of Nigeria Ebonyi State Chapter coordinated by Dietitian Esther Ekara in Collaboration with Ebonyi State Ministry of Health celebrated the World Breastfeeding Week (WBW) 2023 between 1st - 7th August, with the Theme: Enabling Breastfeeding Making a Difference for Working Parents. The following events were carried out within the period.



A CROSS SECTION OF DIETITIANS ASSOCIATION OF NIGERIA, EBONYI STATE CHAPTER DURING THE WORLD BREASTFEEDING WEEK AND WORLD FOOD DAY CELEBRATION

Press Briefing/Flag Off with all the stakeholders including journalists were carried out. This took place at the office of her Excellency, the wife of the Executive Governor of Ebonyi State Mrs Uzoamaka Nwifuru at Azuiyiokwu Primary Healthcare Centre, Abakaliki.

Community Outreaches: Several Outreaches were carried out in 6 communities which aimed at sensitization on exclusive breastfeeding, continuous breastfeeding for up to two years, infant and young child feeding practices and hygiene. Cases of Sever Acute Malnutrition (SAM) were identified and referred to stabilization centres for appropriate management. Nutrition Education was also given at different Health Centres.

Advocacy visits: Advocacy visits to commercial bank managers in Ebonyi State and Key informant interviews were carried out. The main objective was to ascertain the relevant policies guiding the banking sector on breastfeeding and to know the

challenges facing the banking sector in respect to support of breastfeeding parents. It was noted that banks have different policies on breastfeeding as it affects parents in workplaces. Most of the commercial banks give maternity leave up to four months and two weeks paternity leave. There were no places seen for breastfeeding at working places and breastfeeding parents were not allowed to continue breastfeeding while at work. Bankers were sensitized on the benefits of breastfeeding and the importance of establishment of crèches to enable lactating female employees fulfil their productive and reproductive roles.

Sensitization activities were also carried out in churches, mass media (radio phone-in programme).

World Food Day 2023

Ebonyi State Committee on Food and Nutrition (SCFN) in Collaboration with the Nutrition Society of Nigeria (NSN) and Dietitians Association of Nigeria (DAN) Ebonyi State Chapter jointly celebrated 2023 World Food Day held on 16th October, 2023 and the theme was: "Water is Life, Water is Food. Leave no one behind" Public awareness was carried out through radio, workshops and sensitization in public high schools on Adequate Nutrition, Water, Sanitation and Hygiene (WASH). The workshop on Proper Food Handling, Water, Sanitation and Hygiene was organized for Food Vendors with support from partners. The Radio program was also a Mass Media Sensitization on WASH, creating awareness on the benefits of drinking water, sanitation and hygiene. This was a radio phone-in program

Four schools were visited in Ebonyi State, two from the rural area and two from the urban areas. The target population were students from Senior Secondary Classes. Pre assessment on knowledge, attitude and practice of Water Sanitation and Hygiene was carried out among 800 students with the use of a questionnaire. Information was given to the students on Adequate Nutrition and benefits of drinking water.

WORLD DIABETES DAY 2023, November 14.

The Dietitians Association of Nigeria (DAN), Rivers State Chapter coordinated by chapter chairperson, organized a two-day event to mark World Diabetes Day 2023 alongside with a television programme coordinated by Dietitians Association of Nigeria (DAN), Akwa Ibom State Chapter. The theme was, Enabling Breastfeeding Making a Difference for Working Parents. World Diabetes Day was celebrated on 14th November, 2023 with the theme "Access to Diabetes Care" and the slogan was

“know your risk, know your response” and the main topic of discussion and television interaction centred on “Exploring the critical role of medical nutrition therapy and current recommendations in diabetes management”. The event from DAN, Rivers State Chapter aimed to promote diabetes awareness, educate patients and clients as well as the public about the disease, and highlight the critical role of registered dietitians-nutritionists in managing this widespread health condition. It featured Radio talk at Wish FM, Port Harcourt, food demonstration, rally (awareness walk), and curtesy call amongst other events.



PHOTOS FROM WORLD DIABETES DAY

Prof. Olivia Afam Anene, RDN
National President,
Dietitians Association of Nigeria
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Awards/Grants

Academy of Nutrition and Dietetics Foundation News

- First International Nutritionist/Dietitian (FIND) Fellowship for Study in the USA assists a foreign national pursuing postgraduate work in the USA with plans to return to his/her country. Recipients of this award represent 22 countries. The [2024 application](#) opens in early December and is due February 21, 2023.
 - Please join us in congratulating the 2023 recipient, Laura Catalina Velasco Daza (Columbia). Laura is pursuing a Masters of Public Health degree with a concentration in Nutrition at New York University. Laura's professional background includes multiple years of experience as health professional in Columbia, which exposed her to complex situations such as the emergencies stemming from the massive influx of citizens from Venezuela to Colombia. She has worked with children disassociated from rebel groups, with victims of armed conflict in Colombia, and with other vulnerable populations in Latin America. Laura's passion and motivation lies in conducting research and implementing strategies to overcome barriers and promote equal food security and access.
- The Foundation maintains **Directories of Global Resources and Collaborations**, which include information for food and nutrition and dietetics practitioners and those pursuing a professional degree or continuing education credit. You can see the updated directories [here](#). Wimpfheimer-Guggenheim fund through the Academy of Nutrition and Dietetics Foundation funds several opportunities:
 - The ICDA Welcome Fund provides financial support to new ICDA members. Contact nbrown@eatright.org for information.
 - The Global Information Sharing Experience in Nutrition and Dietetics at U.S. Universities engages and promotes collaboration with members of the nutrition and dietetics international community. International dietetics professionals and students are encouraged to [visit the Foundation's website](#) to apply to be selected for this opportunity. The Foundation is currently [accepting applications](#) for university hosts.
 - At the Academy of Nutrition and Dietetics annual conference in October, the 2023 International Lecture was on "Reducing Global Hunger through Community and Food Systems Initiatives." This was presented by Academy leaders and Betsy Anderson Steeves, PhD, RD, Winona Bynum, RDN, and Allison Yoder, MA, RDN, LD. [View the recording](#).

Announcements & Calendar of Events

The third round of NDA SFS Toolkit Grants is OPEN!

 Applications are due by 2024 January 15 

Read the grant's aims, criteria, and application form, then discuss with your ICDA member Nutrition / Dietetic Association (NDA) and apply! You are welcome to send your application before the deadline for us to review and provide feedback.

Seven NDAs were awarded Sustainable Food Systems (SFS) Toolkit grants in 2022

and 2023:  Australia, 
Germany,  Greece,  Spain,  Nigeria,  South Africa, and  Sri Lanka.

Read about their progress on the grants link below as well.

Overall, the grants aim to:

Increase diversity of perspectives, languages, and cultures shared in the ICDA SFS Toolkit

Spread sustainability (see [SFS Learning Modules](#))

Maximise participation and learning among your NDA members

Produce new tools and/or learning from the ICDA SFS Toolkit

sharing on solutions and practical implementation for a wide variety of Dietitian-Nutritionists

Visit the ICDA Toolkit NDA SFS Toolkit Grants page for the detailed criteria, applications, and progress updates from the previous grants:

<https://icdasustainability.org/resources/nda-sustainability-grants/>

ICDA LinkedIn page

NDA's are requested to encourage its members to follow and promote the ICDA LinkedIn page: ICDA - International Confederation of Dietetic Associations, at <https://www.linkedin.com/company/internationaldietetics/>

If you have not already done so, please send a short description of your NDA (about 150-200 words in your language but also in English) that includes your organization's name, mission, and contact information, your logo (with your approval to post that the logo). You can also include a written quote from your organization's President or a designated leader. We will be featuring NDA's on the LinkedIn page. Please send the information to ICDAsocialmedia@gmail.com

Share your news on social media. Send information to:
ICDAsocialmedia@gmail.com

Please allow approximately one week for posting.

Cross-promotion with N&G 2024

International Confederation of Dietetic Associations,

A gentle reminder that there are two weeks left for people to take advantage of the early bird registration rates for N&G 2024! We kindly ask you to share with your members this valuable information.

- SOCIAL MEDIA
 - Share these social media posts on: [Facebook](#), [Instagram](#) or [Twitter](#)
- TEXT & BANNER FOR OTHERS
 - Forward this text and banner to colleagues and other societies (to add to their newsletter/websites):

NUTRITION & GROWTH 2024

15-17 February 2024

Lisbon, Portugal

The 11th International Conference on Nutrition and Growth (N&G 2024) will take place in the beautiful city of Lisbon, Portugal on 15-17 February 2024.

Seize the chance to reserve your spot at a reduced cost for this prestigious event, bringing together industry leaders and professionals in nutrition and growth. Join us to exchange insights, research findings, and innovative ideas. Don't pass up this opportunity to both save on registration and guarantee your presence at a conference that could significantly impact the scale of your work in this crucial field.

Early Bird Registration Deadline: 5 December 2023

We look forward to seeing you in picturesque Lisbon!

<https://nutrition-growth.kenes.com/>



Additionally, we would be happy to engage with you in a cross-promotion and exchange digital banners and relevant promotional materials - just let me know what might be of interest and we'll move the discussion forward.

Looking forward to hearing from you!

Kind regards,

VIKTORIYA PETROVA

N&G 2024 Marketing Coordinator